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CHAPTERHOUSE'S GROUNDBREAKING THOUGHT LEADERSHIP ON THE RETAIL MARKET TO BE PRESENTED AT THE SECOND NATIONAL CONSUMER DRIVEN HEALTHCARE SUMMIT

ChapterHouse's innovative retail market analysis helps payers prepare for the disruptive innovation that is occurring across their entire business model

TOM MAIN, FOUNDING PARTNER, AT CHAPTERHOUSE'S SUMMIT PRESENTATION SCHEDULED FOR 3:15PM, 9/27 AT THE HYATT REGENCY ON CAPITOL HILL, WASHINGTON, DC

[July 1, 2007, Lisle, IL – Tom, Main, Founding Partner, ChapterHouse, LLC, www.chapterhouse.com], will present "Healthcare Market Outlook: Fundamental Changes in the Face of the Emerging Sponsored Retail Market " as a featured member of the faculty of the Second National Consumer Driven Healthcare Summit. This forum is a premier venue for collaboration among employers, health plans, financial institutions, health care providers, researchers, policy makers, regulators, industry analysts and the media. He is scheduled to address Summit attendees at 3:15pm on September 27, 2007 at the Hyatt Regency on Capitol Hill, Washington, DC.

"The implications for payers in the face of the emerging retail marketplace are both broad and deep," said Tom Main. "ChapterHouse has developed this presentation to offer our thought leadership on what it takes to lead in times of market transformation by addressing specific retail market strategies, investment timing considerations and the significant organizational change agenda that lies ahead."

This presentation closely examines the underlying economic drivers of health care, the likely ongoing role of employers in sponsoring benefits for their employees and provides a detailed examination of how the payer's role will change over time—with specific discussion of product development, distribution, service, care management and network models. This material represents thousands of hours of primary and secondary research along with executive interviews with many of the large health plans' leaders as well as key executive from the provider, bio tech and information services sectors.

The National Consumer Driven Healthcare Summit (www.ConsumerDrivenSummit.com) is the leading medium for discussion of consumerism and consumer driven health plan marketplace issues, policy and research, and is sponsored by Health Affairs, Harvard Health Policy Review and numerous leading national organizations and publications. This year's Summit is scheduled for September 26th – 28th, 2007 at the Hyatt Regency on Capitol Hill, Washington, DC, with an agenda designed to cover the spectrum of issues and debate, pro and con, regarding consumerism and consumer driven health plans. The Summit includes eighteen nationally prominent keynote speakers, and thirty detailed track sessions on Employer Case Studies; Policy & Research; Banking & Technology; Operational & Technical Issues; Transparency and Provider Issues.

To arrange for an interview before the event, please contact Kathryn Weismantel, ChapterHouse, kweismantel@chapterhouse.com. Or contact Summit PR, Peggy Frank, Frank Public Relations Worldwide, pfrank@frankpr.com, 818-735-3591.

About ChapterHouse

ChapterHouse, LLC is a leading healthcare strategy consulting firm. The company is recognized for its expertise in corporate strategy, top line growth and market analysis in all major segments of healthcare. Grounded in strong analytics and staffed by experts in payers, benefits administration, healthcare technology, medical products and provider networks, ChapterHouse provides strategic direction, objective analysis and leading edge market data with the goal of enabling positive change for the industry. Further information can be obtained at www.chapterhouse.com or by calling 630-968-6880.