

**CHAPTERHOUSE INTRODUCES NEW HEALTH PLAN BUSINESS MODEL AT TRIZETTO'S  
EXECUTIVE VISION SUMMIT:  
URGING PAYERS TO ADDRESS ROOT CAUSE DRIVERS OF COVERAGE AND AFFORDABILITY  
CRISIS**



Tom Main, Founding Partner, presents ChapterHouse's innovative perspective on a new health value solution focusing on how health plans can win the coverage and affordability battle—keeping employers in the benefits game while improving consumer and physician satisfaction.

[Lisle, IL - November 16, 2007] Tom Main presented ChapterHouse's "Coverage and Affordability: Defining and Monetizing the New Health Plan Business Model" as a featured speaker of the 2007 TriZetto Executive Vision Summit. TriZetto hosted over 80 leaders from 50 health plans representing over 100 million members to address the key technology issues surrounding integrated health management. TriZetto's annual summit is part of the company's commitment to create a discussion forum and to offer solutions to critical industry issues impacting health plans.

"The implications for health plans in the face of the coverage and affordability paradigm are significant," said Tom Main. "ChapterHouse has developed a new health value solution model through which health plans can address the root cause problems fueling the affordability crisis—reducing the cost of care while improving quality and consumer satisfaction."

This material represents thousands of hours of primary and secondary research along with executive interviews with many health plan and provider leaders. The thought leadership developed and presented at TriZetto's Executive Vision Summit examines:

- The coverage and affordability crisis as well as the root cause issues that must be addressed
- Expected market disruption as the affordability crisis goes unanswered
- Requirements for strengthening the employer-based private insurance market
- Health business communities and a new payer-consumer-provider collaboration model
- ChapterHouse's proposed new business model—the Health Value Solution

"TriZetto's Executive Vision Summit brings together some of the best minds in healthcare, engaging both our customers and distinguished industry experts in a dialogue about the technology roadmap for success," said Dan Spirek, chief solutions officer for TriZetto. "Each year, we strive to provide an exceptional program that tackles the most pertinent and timely topics in healthcare."

For more information on ChapterHouse's Health Value Solution, please contact Kathryn Weismantel, Director of Marketing, ChapterHouse, at [kweismantel@chapterhouse.com](mailto:kweismantel@chapterhouse.com)

**About ChapterHouse**

ChapterHouse, LLC is a leading healthcare strategy consulting firm. The company is recognized for its expertise in corporate strategy, top line growth and market analysis in all major segments of healthcare. Grounded in strong analytics and staffed by experts in payers, benefits administration, healthcare technology, medical products and provider networks, ChapterHouse provides strategic direction, objective analysis and leading edge market data with the goal of enabling positive change for the industry. Further information can be obtained at [www.chapterhouse.com](http://www.chapterhouse.com) or by calling 630-968-6880.